

INV# 2020-00001096

# tradexpos INC. Contract Agreement



Booth Contract: **2021 Fort Wayne Farm Show**  
Location: **Allen County War Memorial Coliseum**  
Address: **4000 Parnell Ave.**  
Town: **Fort Wayne Indiana 46805**

Show Dates: **January 12, 13, 14, 2021**  
Show Hours: Tuesday 9:00 AM-5:00 PM  
Wednesday 9:00 AM-8:00 PM  
Thursday 9:00 AM-4:00 PM

## Booth Prices—Expo Center I, II, & III & Conference Center

CIRCLE PREFERENCE OF EXPO CENTER OR CONFERENCE CENTER FOR CLARIFICATION

One Booth.....10' x 10'.....	\$ 750.00
Two Booths.....10' x 20'.....	\$ 1475.00
Three Booths.....10' x 30'.....	\$ 2150.00
Four Booths.....20' x 20' or 10' x 40'.....	\$ 2780.00
Each Additional Booth.....	\$ 695.00
Bulk Area—10 Booths or More.....	\$ 675.00 per Booth

## Booth Prices—Expo IV (Exhibition Hall)

One Booth.....8' x 10'.....	\$ 700.00
Two Booths.....8' x 20'.....	\$ 1370.00
Three Booths.....8' x 30'.....	\$ 1955.00
Four Booths.....20' x 16' or 8' x 40'.....	\$ 2560.00
Each Additional Booth.....	\$ 640.00
Bulk Area—10 Booths or More.....	\$630.00 per Booth

**EXHIBITORS WISHING TO RETAIN 2020 EXHIBIT AREA ARE ASKED TO RETURN THIS CONTRACT BY JULY 1<sup>st</sup>, 2020.**

### UTILITIES (check all that applies)

120V..\$50.00 = 1 Gas..\$95.00 = \_\_\_\_\_  
208V..\$110.00 = \_\_\_\_\_ Air...\$75.00 = \_\_\_\_\_  
Water..\$60.00 = \_\_\_\_\_

Please reserve 1 booth(s) at a cost of \$ 750.00

Cost Of Utilities + \$ 50.00

Total Cost = \$ 800.00 \*

25% of Total Cost Deposit (due with contract) - \$ \_\_\_\_\_

Parking Pass  
Order Information  
See Cover Letter

3% DISCOUNT Is Total Cost \$ \_\_\_\_\_ x .03 = - \$ < \_\_\_\_\_ > \*\*

\*\* The 3% Discount applies only if balance is paid in full by Nov. 15<sup>th</sup>, 2020

Final Balance \$ \_\_\_\_\_

**PAYMENT IN U.S. DOLLARS ONLY - CHECK OR CREDIT CARD PAYMENTS ARE ACCEPTED - CHECKS PAYABLE TO TRADEXPOS, INC.**

*We accept Discover, MasterCard, or Visa a 4% convenience fee will be added. (This fee is non-refundable.)*

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Street Address \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Print Card holder Name As It Appears on the Card

Signature of Card Holder

Date

**NO BOOTH ASSIGNMENT WILL BE MADE WITHOUT A SIGNED CONTRACT AND DEPOSIT.**

**NO EXHIBIT SETUP UNLESS ALL BOOTH DISPLAY CHARGES ARE PAID IN FULL. NO REFUND AFTER NOVEMBER 15<sup>TH</sup>, 2020**

### EXHIBITOR INFORMATION:

Company Name (as to appear in show guide) City of Auburn

Address 2010 Wayne Street City Auburn State IN Zip 46706

Website \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Person (please print) Dan Rabe Phone 260-925-1714 ext. 2306

Signature \_\_\_\_\_ Cell 260-235-0742 Fax \_\_\_\_\_

Products & Services to be displayed (include brand names you'd like listed in show guide) \_\_\_\_\_

Special requests \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

While you may choose to make a copy for your files  
Return original to Tradexpos, Inc.

Tradexpos, Inc. 811 West Oakland Ave. PO Box 1067 Austin, MN 55912-1067  
Phone 800-347-5225 Fax 507-437-8917 www.tradexpos.com info@tradexpos.com

Contract Continued  
on reverse side



## CONTRACT FOR EXHIBITOR SPACE

(Continued)

In consideration of the mutual covenants hereafter set forth, the parties contract the following:

1. TRADEXPOS, INC. will permit the Exhibiting Party to use exhibit space subject to the expressed conditions enumerated herein. TRADEXPOS reserves the right to accept or reject a contract and to designate the area and specific location of space rented. The violation by the Exhibiting Party of any condition expressed or implied in the rules and regulations shall, at discretion of TRADEXPOS, INC. terminate this agreement; where upon the Exhibiting Party shall immediately vacate the above described space and forfeit, as liquidated damages, any funds paid to TRADEXPOS, INC. TRADEXPOS, INC. reserves the right to the final decision on accepting contracts and space assignments - no specific space location is guaranteed.

2. In no case shall the Exhibiting Party allow other individuals or organizations to sublease or rent exhibition space without the prior knowledge and approval of TRADEXPOS, INC.

3. Set up times will be assigned per booth locations as spelled out in your move-in letter, mailed at least 30 days prior to the show. Deadline for set-up is 6 p.m. day prior to show's opening unless otherwise agreed upon. Exhibits shall remain intact until 4 p.m. day of show's closing. All exhibits must be removed from the show floor no later than 8 pm. TRADEXPOS, INC. will not be responsible for any items left at show site after the close of the Farm Show.

4. No signs, aerial pieces, or other devices shall extend above the normal height of the 8' high back drop of exhibits without prior approval of TRADEXPOS, INC. . The maximum height of 8' is allowed only in the rear half of the booth with a 4' height restriction imposed on all materials in the remaining space forward toward the isle so as not to obstruct the sight line of neighboring exhibitors. Any use of microphones or sound amplifying devices must be kept at a non offensive level, the volume must be within reasonable levels and must not interfere with other exhibitors. Radio and background music are not allowed before during or after the show. DVD presentations must have the prior approval of TRADEXPOS, INC. The use, distribution or sale of helium balloons is prohibited.

5. No food items may be given away or sold without complying with state health codes and the prior approval of TRADEXPOS, INC. and the facility. No peanuts in the shell are to be distributed on the show floor.

6. NO PETS ALLOWED. Service animals specifically trained to aid a person with a disability will be welcome.

7. This agreement for exhibit space specified above shall be subject to acts of God or any condition or circumstances beyond the control of TRADEXPOS, INC. which shall prevent the carrying out of some or all of the Farm Show, upon the occurrence of such event, TRADEXPOS, INC. shall have the right to terminate this agreement without liability of any nature.

8. The Exhibiting Party indemnify, save and hold harmless TRADEXPOS, INC. from and against any and all claims, demands, actions or causes of actions, suits at law or inequity of any nature or character arising out of or by reason of any act or omission of the Exhibiting Party or its agents in the performance of the rights, duties, and obligations of the second party under this agreement.

9. The Exhibiting Party understands that TRADEXPOS, INC. assumes no responsibility or liability for any property of the second party which may be located on the premises or for drayage received and stored.

10. The Exhibiting Party warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of public liability insurance against claims for personal injuries or death, or damage to property occurring upon, in, or about the herein rented premises; in limits of not less than \$1,000,000 combined single limit by virtue of second party's authorized signature. The second party will supply certificate of insurance naming TRADEXPOS, INC. as additional insured.

11. TRADEXPOS, INC. reserves the right to change the rules and regulations, and to make additional rules and regulations, as it deems to be in the best interest of the Farm Show. TRADEXPOS, INC. has the sole power to interpret, amend and enforce rules and regulations.

### ADDENDUM A

### EXCUSE OF PERFORMANCE

TRADEXPOS, INC. will be excused from the performance of this Agreement to the extent that such performance is prevented by any act of God or force majeure, which could not reasonably have been foreseen and provided for. For the purposes of this Agreement, the terms act of God or force majeure include strikes, lockouts, sit-downs, material or labor restrictions by any governmental authority, unusual transportation delays, riots, floods, washouts, explosions, earthquakes, fire, storms, acts of the public enemy, wars, insurrections, pandemic and/or any other cause not reasonably within the control of TRADEXPOS, INC. or VENDOR or which by the exercise of due diligence TRADEXPOS, INC. is unable wholly or, in part, to prevent or overcome.

Unless due to a default by TRADEXPOS, INC. OR ALLEN COUNTY WAR MEMORIAL COLISEUM, if VENDOR shall, for any other reason, fail to occupy or use the PREMISES in accordance with The FORT WAYNE FARM SHOW CONTRACT, and/or this Agreement, no refund shall be made of any amounts paid or payable by VENDOR to TRADEXPOS, INC.

TENANT hereby waives any claim for damages or compensation from TRADEXPOS, INC. should this Agreement be so terminated as an act of God or force majeure.

Should the Fort Wayne Farm Show be canceled by State, Federal or Local authority or by Allen County War Memorial Coliseum, due to any of the above-mentioned occurrences, TRADEXPOS, INC. shall refund all booth fees, *but not credit card convenience fees*, paid to date by VENDOR within 60 days of the Date the FORT WAYNE FARM SHOW was scheduled to occur.

DATED:

\_\_\_\_\_  
Authorized Vendor Signature

DATED:

\_\_\_\_\_  
Authorized Tradexpos, Inc. Signature





811 WEST OAKLAND AVENUE

P.O. BOX 1067

AUSTIN, MN 55912-1067

PHONE (507) 437-4697 • (800) 949-3976 • FAX (507) 437-8917

[www.tradexpos.com](http://www.tradexpos.com) / e-mail - [info@tradexpos.com](mailto:info@tradexpos.com)

Dear Exhibitor:

Tradexpos proudly presents the 32nd annual *Fort Wayne Farm Show*, January 12, 13, and 14, 2021 at the Allen County War Memorial Coliseum, Fort Wayne, Indiana.

The Fort Wayne Farm Show is one of the most respected farm shows in the country, displaying everything from the largest equipment, to the latest technology in the industry. The show offers over 1,100 booths, with display areas in The Expo Center, Expo IV and the Conference Center. Please see restrictions that apply to the Conference Center when requesting exhibit area, as this new expansion features carpeting.

Please complete and return the enclosed contract, along with your deposit, in the envelope provided. Fill out your electrical needs on the contract, as costs will be higher if ordered at the show. List all brands you may want included in our show guide. **Pay special attention to the contract due dates, so you may take advantage of the price discounts offered. Due to past experiences, we are unable to hold booth space without a signed contract and deposit. 2020 exhibitors will be given until July 1st, 2020 to renew exhibit space(s).** After July 1st new exhibitors will be offered space on a first-come basis. Tradexpos COVID contractual commitment to you, is outlined on the last paragraph of the show's contract. Please sign off on both sides of the contract as confirmation. The show has been selling out by July each year, so please return your contract in a timely manner. Exhibitor information including booth numbers, move-in and move-out times will be mailed by December 15, 2020.

If your company is handling food, you must obtain an Allen County Health Permit through the Fort Wayne - Allen County Department of Health at 260-449-7111. Exhibitors without a Health Department Permit, or an Aramark Concession Agreement, will not be permitted to sell or give away food items. If you have any questions, contact Aramark Director of Operations, Brian Annis at 260-480-2165.

**Parking passes:** We are given a limited supply of parking passes to hand out to our exhibitors. If your company needs more, you may purchase additional passes prior to the show. To order these additional passes, call the Coliseum at 260-482-9502 before December 15, 2020. The Coliseum will mail the passes directly to you. You may then hand them out to anyone you know will be attending the show: employees, sales reps., customers, etc.

ART CRAFT SERVICE GROUP will again be the show decorator. Advance orders for tables, chairs, stools, etc. will save you time and money at the show. Their phone number is 1-800-878-0710 and their website is [www.artcraftdisplay.com](http://www.artcraftdisplay.com). Additional information will be included in your November Move-in letters and on our website.

**Host Hotel** information is included in this packet. The **HYATT PLACE** of Fort Wayne offers our exhibitors a \$110.00 special price, including a free buffet breakfast and trailer parking. **Make your reservations early as the hotel will sell out. Mention you are a Fort Wayne Farm Show exhibitor to receive this special show rate.**

For additional information about our shows and exhibitors, please visit our website at [www.tradexpos.com](http://www.tradexpos.com). We thank you for investing your marketing dollars with us and we look forward to working for you.

*Fred Cline, Brack Nelson, Deb Golberg & Kandice Shaw*

P.S. I will be retiring after 26 years with Tradexpos. It has been a great pleasure to work with you over the years. Thank you for the trust you have placed in me, along with the support you have given to the show to make it the industry leader it is today.

Thank You, 



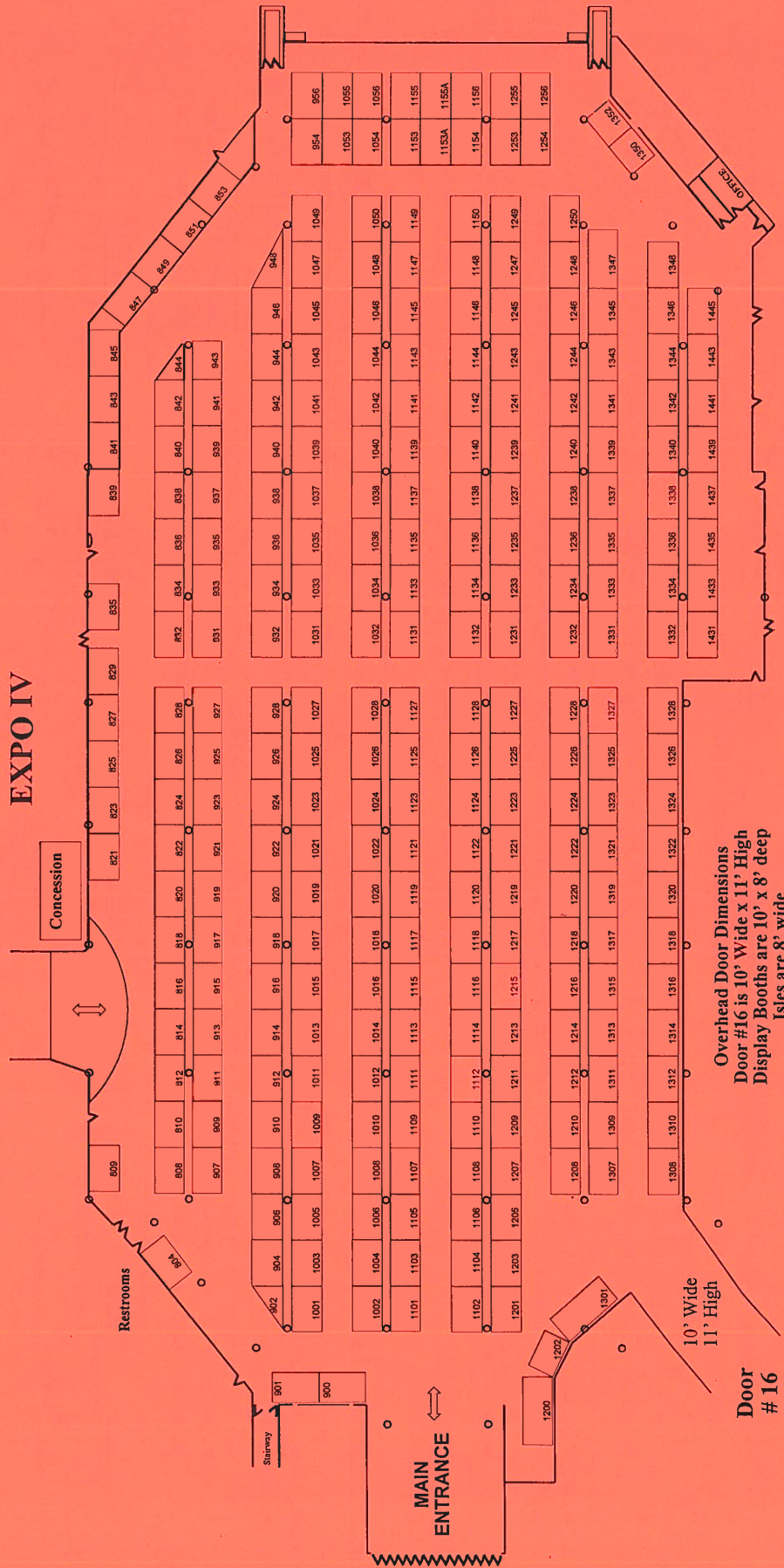




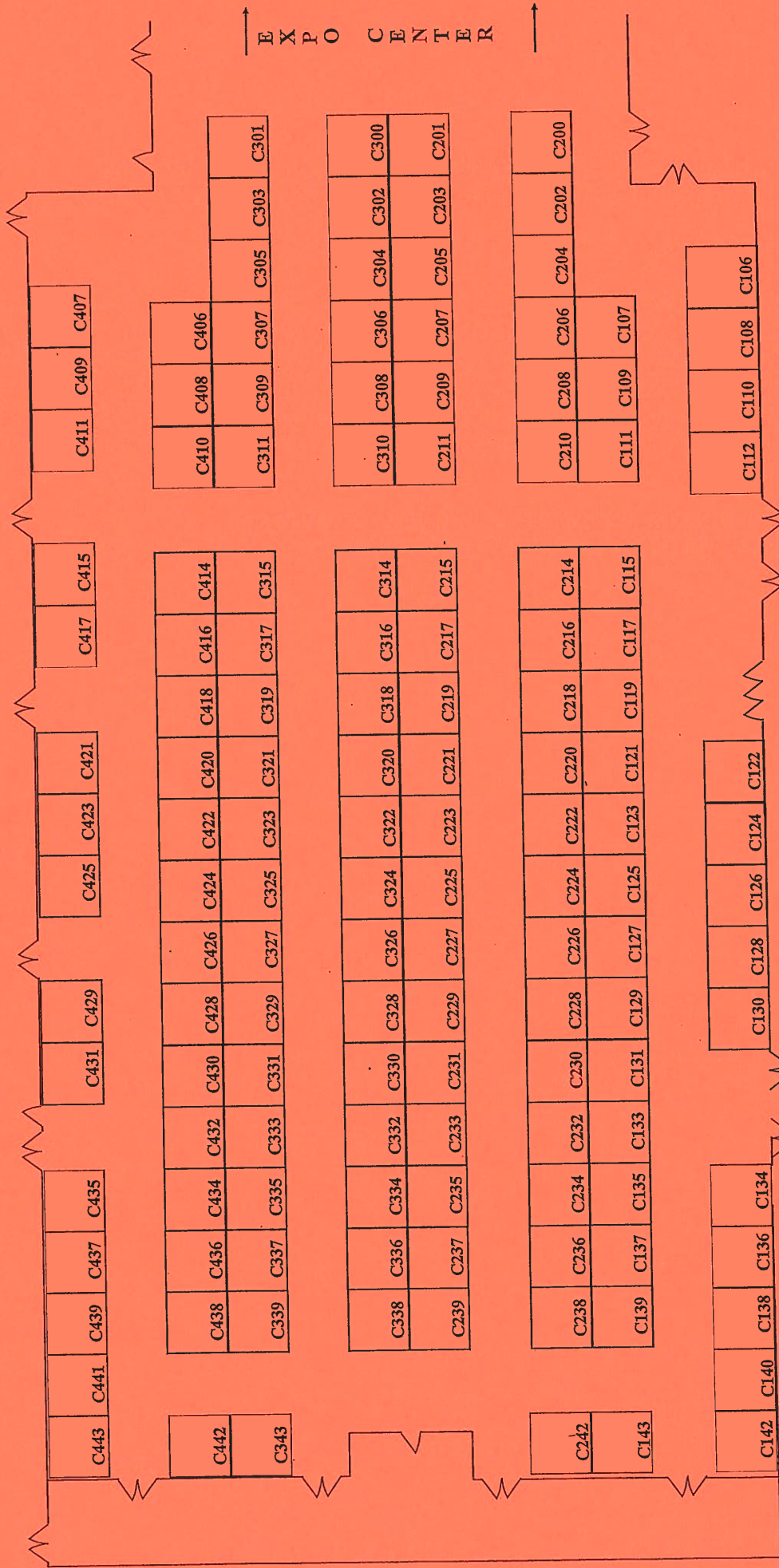
# FORT WAYNE FARM SHOW

## ALLEN COUNTY WAR MEMORIAL COLISEUM

### EXPO IV







FORT WAYNE FARM SHOW CONFERENCE CENTER

Exhibitors displaying in the CONFERENCE CENTER agree to the following in addition to the mutual covenants set forth in the Tradexpos Contract Agreement

CARPETED AREA RESTRICTIONS

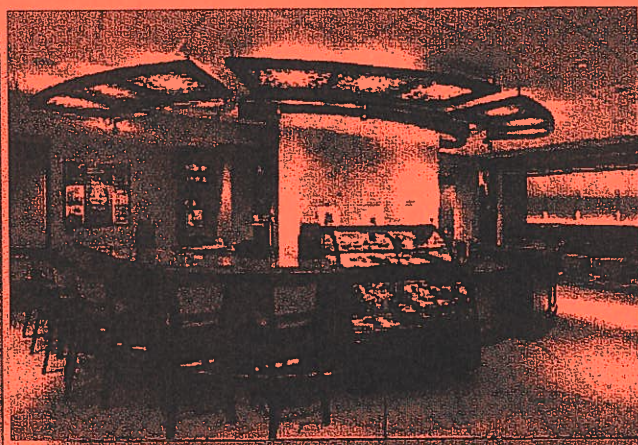
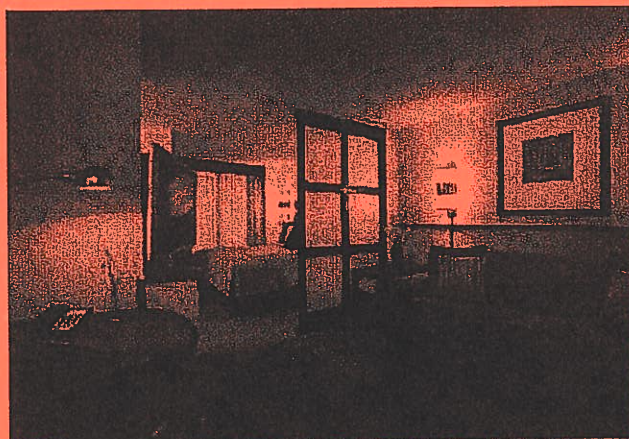
The use of forklifts and golf carts are restricted from all carpeted areas. If motor vehicles are to be placed on the carpet, the exhibitor is responsible for taking necessary steps to protect the Coliseum carpet, including but not limited to: tire pads and cardboard or visqueen under vehicles. Additional, drip pans may be required under vehicles if any type of product leak is obvious or anticipated. In some cases, it will be recommended that a carpet runner be utilized to protect carpet from the room's entry point to the final display location. **Any damages incurred to the carpet, and cost to repair same, will become the liability of the contracted exhibitor.**

**PRIOR TO MOVE-IN PLEASE CONFIRM  
YOUR PRODUCT WILL BE APPROVED FOR DISPLAYING ON THE CARPET**





## 2021 Fort Wayne Farm Show Host Hotel



**Special Fort Wayne Farm Show Rate:**  
**\$110.00 +tax (per night)**

Make your Reservations by Calling **1.800.233.1234** by **December 8<sup>th</sup>, 2020**  
Make sure to ask for the Fort Wayne Farm Show Rate or Group Code: **G-FRMS**

- Complimentary Parking
- Complimentary Daily Hot Breakfast Buffet
- Complimentary High-Speed Wireless internet access throughout the Hotel
- 42"HD flat panel TV
- Hyatt Grand Bed
- Cozy Corner oversized sofa-sleeper
- Wet bar with mini-fridge
- 24 Hour food and beverage
- A home away from home feel

**Hyatt Place Fort Wayne**  
**111 West Washington Center Road**  
**Fort Wayne, IN 46825**  
**[www.fortwayne.place.hyatt.com](http://www.fortwayne.place.hyatt.com)**

Join World of Hyatt and start earning points instantly! <https://world.hyatt.com>

Introducing Hyatt Place, a new kind of hotel that puts style, innovation and the Hyatt touch within everyone's reach!



# Reserve Your Space Now In the OFFICIAL FARM SHOW PROGRAM FOR THE

Published by  
**INDIANA**  
**AGRINEWS**



The Official Program will be distributed  
at the entrance of the show  
AND at the AgriNews booth- see you there!

The Official Program for the Ft. Wayne Farm Show will  
also be mailed via Indiana AgriNews circulation - over  
12,000 farm families the week prior to the show.

*An excellent opportunity for you to promote your booth space  
along with your products and services.*

- ☐ **FULL PAGE:** 10.125" x 10.00" ... \$575
- ☐ **HALF PAGE** Vertical: 5.00" x 10.00" ... \$345
- ☐ **HALF PAGE** Horizontal: 10.125" x 5.00" ... \$325
- ☐ **1/4 PAGE:** 5.00" x 5.00" ... \$225

**DEADLINE: DECEMBER 21, 2020**

**PUBLICATION DATE: JANUARY 8, 2021**

**TO SET UP YOUR AD AND RESERVE YOUR SPACE  
CONTACT BETH BASSETT SALES REPRESENTATIVE**

**bbassett@shawmedia.com  
or bbassett@agrinews-pubs.com**

**815-579-1462**

**or mail this form with contact info to: 1681E 1100S, Brook, IN 47922**